



# 2023 Elmore Field Days Exhibitor Prospectus

Tuesday 3rd, Wednesday 4th & Thursday 5th  
October 2023

(03) 5432 6176 | [info@elmorefielddays.com.au](mailto:info@elmorefielddays.com.au) | [www.elmorefielddays.com.au](http://www.elmorefielddays.com.au)

 **Bendigo Bank**

**Community Bank**  
Elmore, Lockington  
and Rochester

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# IMPORTANT DATES 2023

## ◇ Important Information 2023

- Due to COVID-19 site sizes and positions may be altered to allow for best practice government restrictions. Exhibitors are not guaranteed the same site as previous years, and the committee may alter sites up until the event. If your site size or position is altered you will be contacted via email and will have the opportunity to keep the change, request a new change or cancel your site.
- If required, a list of COVID-19 restrictions and guidelines will be sent out closer to the event. It is the responsibility of the exhibitor to ensure their site and staff are meeting government and Elmore Field Days restrictions and guidelines

## Major Dates

May 26th	Deadline for past exhibitors to apply for a site for 2023. No holds, all Elmore Field Days sites are open for consideration from today if not already secured.
September 18th	Outdoor site setup commences
September 28th	Indoor Pavilion setup commences. Overnight security commences
October 3rd - 5th	Elmore Field Days Exhibitor Gates open 7am Public Gates open 8:30am - 5pm
October 5th	Crane bookings available in person at administration office from 1pm - 6pm Cranes and telehandlers will not operate before 5pm
October 8th	Security ceases at 7am
October 15th	Site must be vacated Elmore Field Days Staff & Committee have the right to move any equipment at the exhibitors risk if not vacated from the site by this date. Exhibitors may be charged if any equipment is left on site.

## ◇ Crane and Telehandler Schedule

Cranes, telehandlers and a tractor (for towing and unfolding) will be provided by the Elmore Field Days free of charge at specific times and dates listed below.

Bookings are to be made in person at the office upon arrival of the transport vehicle.

All lifting machinery, including the tractor, is only to be operated by the Elmore Field Days Staff or Committee.

Telehandler (capacity 3 tonne) is available weekdays from the 19th September to the 11th October between 8am - 4pm.

Thursday 28th September	9am - 4pm
Friday 29th September	8am - 4pm
Saturday 30th September	8:30am - 4pm
Sunday 1st October	Not Available
Monday 2nd October	8am - 4pm
Tuesday 3rd October	Not Available
Wednesday 4th October	Not Available
Thursday 5th October	5pm - 6pm (Crane bookings available in person at the administration office from 1pm - 6pm)
Friday 6th October	8am - 4pm
Saturday 7th October	8:30am - 4pm
Sunday 8th October	Not Available
Monday 9th October	8am - 1pm

Any lifts outside these times need to be requested via the office on 03 5432 6176.

Equipment will not be unloaded by Field Days personnel if they deem it unsafe to do so. All care will be taken to unload equipment, however the Elmore Field Days will not be held liable for any damage caused when unloading.

# SITE FEES AND SIZES

Site Fees and Sizes (frontage x depth)

GST Inclusive

Larger site options may be available, please put your required size on your form.

## ◇ Outdoor Static Sites

Over 700 outdoor sites are on offer.

All sites have access to power and water.

6m x 12m	\$ 650
12m x 12m	\$ 840
18m x 12m	\$ 1,030
24m x 12m	\$ 1,220
36m x 12m	\$ 1,600
18m x 24m	\$ 1,600
24m x 24m	\$ 1,980
36m x 24m	\$ 2,740

## ◇ Recreation & Leisure Sites

Situated between two water features the dedicated avenue hosts recreation and leisure industry businesses. All sites have access to power and water. The depth of recreation and leisure sites are 9 meters, widths are in increments of 9 meters.

9m x 9m	\$ 650
18m x 9m	\$ 1,220
27m x 9m	\$ 1,790

## ◇ Agribusiness Pavilion Sites

The Agribusiness Pavilion has more than 100 sites available for rural run businesses. All sites have access to power.

Booths to enhance your display will be in place for all 3m and 6m sites. The cost of the booths are included in the site fees. All other booth and flooring requirements must be sourced through Bendigo Party Hire - 03 5442 2222

3m x 3m - with booth and flooring	\$ 1,240
6m x 3m - with booth and flooring	\$ 1,840
6m x 6m - with booth and flooring	\$ 2,190
12m x 6m - with booth and flooring	\$ 3,475
9m x 9m - clay floor	\$ 2,300
12m x 9m - clay floor	\$ 2,900
24m x 9m - clay floor	\$ 4,100

## ◇ General Interest Pavilion Sites

The General Interest Pavilion has more than 100 indoor and outdoor sites. All sites have access to power.

Exhibits range from the latest fashion, homewares, cooking, beauty, health, arts and crafts, and more.

2m x 3m - Indoor	\$ 395
3m x 3m - Indoor	\$ 595
6m x 3m - Indoor	\$ 1,195
3m x 3m - Outdoor	\$ 595
6m x 3m - Outdoor	\$ 1,195

# IMPORTANT INFORMATION

## ◇ **Airstrip**

The grass airstrip is situated on the east side of the site with space available for aircraft parking. Please refer to the site map on our website for airstrip coordinates.

## ◇ **Allocation of sites**

Elmore Field Days offer returning exhibitors the first opportunity to re-confirm their site from the previous year.

Cancelled sites are then filled by businesses who have lodged an Expression of Interest and are appropriate for the vacant area.

Site allocations will be at the absolute discretion of the Elmore Field Days. The Elmore Field Days reserves the right to accept or refuse any application.

Due to COVID-19, site sizes and positions may be altered to allow for best practice government restrictions. Exhibitors are not guaranteed the same site as previous years, the committee may alter sites up until the event. If your site size or position is altered you will be contacted via email and will have the opportunity to keep the change, request a new change or cancel your site.

## ◇ **Announcements – Public Address System**

This service is available only for Elmore Field Days Committee announcements and emergency paging.

## ◇ **ATM's**

ATMs are available on site during the field days, please see the program for location.

## ◇ **Cancellations**

Exhibitor site cancellations.

Exhibitors must advise of their cancellation in writing to the Elmore Field Days.

Cancellations received 30 days or more prior to the Elmore Field Days will attract a cancellation fee of 25% of their site fee.

Cancellations received 30-21 days prior to the Elmore Field Days will attract a cancellation fee of 50% of their site fee.

Cancellations received within the 20 days prior to the Elmore Field Days will attract a cancellation fee of 100% of their site fee.

If an exhibitor cancels their site, they are not guaranteed a site for the next year.

## ◇ **Co Exhibitors**

Exhibitors wishing to display other companies on their site must ensure the companies are registered, approved by the Elmore Field Days, and pay the applicable fee. The Elmore Field Days may refuse a co exhibitor is not registered or does not meet the criteria. Co exhibitors can be registered through the registration process or by calling the office.

Please be advised that any business not registered as a co exhibitor on your site will not be covered by the Elmore Field Days public liability insurance.

## ◇ **Dangerous Goods Storage**

Exhibitors are reminded to display the necessary warning signs to comply with the 1985 Dangerous Substances (placarding of workplaces) Regulations.

## ◇ **Damage to sites**

Exhibitors shall be responsible for the repair and/or costs for any damage to site, water pipes and electricity cables running through their sites, along with any heavy damage to the surface of their site.

## ◇ **Demonstrations and Crop trials**

Exhibitors interested in establishing crop trials or who would like the opportunity to demonstrate their equipment to their clients using the in-paddock demonstration area please contact the Elmore Field Days Office.

## ◇ **Dogs**

Due to Occupational Health and Safety, we have a No Dogs Permitted policy on site. Exceptions may be made for Personal Assistance Dogs, and please contact the Elmore Field Days Office.

# IMPORTANT INFORMATION

## ◇ **Emergencies and First Aid**

Ambulance, Fire & Police - 000. Elmore Field Days 5432 6176. First Aid is on site during the event

## ◇ **Failure to trade, early pack up**

Exhibitors are required to occupy and attend at their site for the full three days of the field days. If an exhibitor packs up (in entirety) their site early, abandons the site and/or ceases to trade prior to the official closing on the final day (without Elmore Field Days approval) the Elmore Field Days has the right to decline or not accept an application from that business for future events.

## ◇ **Internet**

Telstra install a 3G/4G communications tower on site during the event. It is up to exhibitors to ensure they have appropriate mobile EFTPOS devices if required.

## ◇ **Inwards Goods Depot**

The Elmore Field Days offers exhibitors a service to enable restocking of sites during the Field Days when movement is restricted due to public safety. The Inwards Goods Depot and site delivery service is setup at Gate 5. Goods may be delivered to this depot during the day.

## ◇ **Liquor License**

Exhibitors selling liquor on site are responsible to apply for their own liquor license. A copy must be submitted to the Office prior to the Field Days.

## ◇ **Livestock Breed Society Exhibits**

Water can be ordered during the registration process. All livestock must be on site by 8:30am and may not be removed until 5pm. Exhibitors need to be able to supply an Animal Health State on request. All animals must comply with Agriculture Victorias tagging laws.

## ◇ **Marquee / Equipment Hire**

Marquees larger than 100sqm must be put up by a professional who must obtain a Certificate of Currency from the Shire of Campaspe, and a copy of this certificate must be sent to the Elmore Field Days Office.

All exhibitors are responsible to make their own arrangements regarding the hire of marquees, tables, chairs etc. (Apart from some Agribusiness and some General Interest Exhibitors).

## ◇ **Motor Car Traders Act**

As per section 25 of the Motor Car Traders Act, a copy of the Motor Car Traders License for each individual dealer must be on display during the event.

## ◇ **Opening Hours**

The public entrance gates will be open from 8:30am to 5pm each day. Exhibitor entrance gates will open at 7am. Sites must be staffed and operating for the hours of 8:30am - 5pm during the event. Sites must remain intact until 5pm on Thursday 5th October 2023.

## ◇ **Passes**

Three day exhibitor passes can be ordered during the registration process, additional passes can be ordered by contacting the Office. It is the responsibility of the exhibitor to distribute passes to all staff requiring admission prior to the event. There are no free passes. There will be no refunds.

Car Passes: one on site vehicle pass is allocated to each outdoor static site to allow a vehicle to be parked within the boundaries of the exhibitors site. All other vehicles must be parked in the exhibitor's car park by 8:30am. Exhibitor car park passes are issued free of charge with exhibitor passes and allow vehicles into the static display area before 8:30am and after 5pm each day.

## ◇ **Payment**

Payment must be made by the date specified on the invoice, if not received by specified date the Committee reserves the right to cancel the site.

Please contact the Elmore Field Days Office to discuss payment plans if required.



# IMPORTANT INFORMATION

## ◇ Power

All leads and electrical equipment are required to have a current test and tag certification. The Elmore Field Days electrician will be available to test and tag leads and equipment (at a cost) prior to the commencement of the Field Days. Exhibitors and their contractors need to be aware of underground and overhead cables. Please check with the Elmore Field Days Office before digging or driving posts into the ground. Power is indicated with red lines on the site, and please contact the office for a map if necessary. Any persons damaging power cables will be liable for the cost of repairs.

Access to one 15A single phase power outlet is included with your site. All outlets are individually protected and switched by combined residual current device and miniature circuit breaker (safety switch). Additional 15A and 3 phase 32A or 20A outlets are required to be ordered during the online registration. Access is available from your nearest point of supply, with extension leads and earth leakage protect portable boxes being the responsibility of the exhibitor.

Please note the following two points:

1. All extension leads brought onto site must be a minimum of 25m in length, heavy duty, sheath and approved, and tagged by a qualified electrician in order to be utilised legally on site.
2. All earth leakage protected portable power boxes brought onto site must be approved and tagged by a qualified electrician in order to be utilised legally on site.

Overloading of outlets could mean the disconnection of power to the exhibitor's site.

## ◇ Promotion and Marketing

Advertising by the Elmore Field Days Committee commences in September and includes TV, Radio and Print Media across Victoria and Southern New South Wales. The Elmore Field Days also keep our website and social media pages up to date with information regarding the event.

A condition of applying for a site contract is you acknowledging that your contact details may be passed to our media and marketing partners.

The Elmore Field Days partners with a range of different media suppliers for our official program, radio, and television advertising. Exhibitors who have a site will be notified of these marketing partners in due course. Please contact the office if you have any questions.

## ◇ Public Liability Insurance

All exhibitors must hold their own Public Liability Insurance with an indemnity of no less than \$10 million covering them against an occurrence attributable to their activities or the activities of any person whom they are directly responsible. An exhibitor who chooses not to have this insurance will not be allocated a site.

## ◇ Raffles and Competitions

All games of chance and raffles where tickets are sold are not permitted without prior application in writing to the Elmore Field Days Committee. The Elmore Field Days may in its absolute sole discretion refuse any application.

## ◇ Safety

All exhibitors must complete and provide the Elmore Field Days with a site safety plan. Failure to submit may result in your site not being permitted to operate.

Exhibitors must make employees, volunteers, and contractors aware that the safety procedures that apply at the field days also apply to them. Site Safety representatives will be inspecting sites during the field days to ensure compliance with all conditions.

All exhibitors and their employees/volunteers must abide by the Occupational Health and Safety Act. Your exhibitor site is considered an extension of your workplace. Exhibitors have responsibility for the safety of staff and visitors to your site.

Beware of overhead power lines and underground services. Site maps indicating the location of underground power and services can be obtained from the Office, and please request a map before digging. The exhibitor will be responsible for any damage incurred.

Knives are not permitted to be sold to people under the age of 18.

A list of COVID-19 restrictions and guidelines will be sent out closer to the event. It is the responsibility of the exhibitor to ensure their site and staff are meeting government and Elmore Field Days restrictions and guidelines.

All exhibitors will be required to follow the directions of our Committee Safety and Covid Officers.

# IMPORTANT INFORMATION

## ◇ **Security**

A security firm is employed to guard the site overnight commencing 29th September to 9th October. The site area will be cleared of all personnel by 7pm each night. No overnight camping or after hours presence of exhibitors is permitted. Police and emergency services are available on site during the event. The Elmore Field Days will not be held liable for any loss or damage to the exhibitors property while on the site.

## ◇ **Sheep**

Sheep for demonstrations can be ordered (at cost) during the registration process. Exhibitors must ensure all animals are correctly cared for. The sheep remain the property of the Elmore Field Days.

## ◇ **Signage & Display**

Signage, banners, sandwich boards, flyers, displays, equipment, tent pegs and permitted vehicles must be confined within the boundaries of the allocated site and nowhere else (this includes car parks). In the interest of public safety and to maintain the aesthetic standard of the event, the Elmore Field Days reserves the right to remove or relocate any goods located outside the site boundaries. Exhibitors are not allowed to hand out or place/erect material at the entry gates, car parks or anywhere throughout the site. Exhibitors may only do so within the boundary of their allocated site.

## ◇ **Straw**

Bales of straw are available (at cost) for display purposes, and these can be ordered during the registration process.

## ◇ **Streattrader**

Streattrader is an online database where temporary and mobile food vendors can register/notify their activities with their principal council in Victoria. All exhibitors selling food are required to have approval from Streattrader, and must provide their Streattrader number to the Elmore Field Days Office, as well as display it on their site.

## ◇ **Waste Collection**

Rubbish bins are provided and emptied daily. At any time you require additional bins please contact the Office. Exhibitors are asked to assist by separating cardboard, plastic or timber where possible. There will be signed areas for these recyclable products.

## ◇ **Water**

Non potable water is available at each power outlet. Exhibitors are required to provide their own hose and fittings. Water for tanks and troughs is available and can be ordered during the registration process.



# AWARDS

*Annual Exhibitor Awards are held to reward the high standard of professionalism and quality displays.*

## **Site Awards that require entry (entry form will be sent out after registrations are in)**

### **The Australian Machine of the Year - Sponsored by the Country News.**

- Judging criteria:
- The machines purpose and suitability
  - Scope of application
  - Construction (durability and design)
  - Ease of maintenance and service
  - Ease of operation (inc. operator safety and comfort)
  - Ease of adjustment
  - Availability of parts
  - Overall value for money

### **The Imported Machine of the Year - Sponsored by the Country News.**

- Judging criteria:
- The machines purpose and suitability
  - Scope of application
  - Construction (durability and design)
  - Ease of maintenance and service
  - Ease of operation (inc. operator safety and comfort)
  - Ease of adjustment
  - Availability of parts
  - Overall value for money

### **The Country News Award for Advances for Technology and Innovation.**

- Judged on the machine/product that displays the most cutting edge technology, including design, durability, ease of adjustment, operation and overall value for money.

## **Site awards that do not require an entry form**

### **Best Agribusiness Display - Sponsored by CMS Refrigeration & Electrical Service**

Judged according to the following;

- Maintaining a tidy, attractive display site that is well managed and appealing to the public
- Adherence to conditions that apply to exhibits, including safety regulations and site boundaries

### **Best Display in the Recreation & Leisure area - Sponsored by Kevin Hayes Plumbing**

Judged according to the following;

- Maintaining a tidy, attractive display site that is well managed and appealing to the public
- Adherence to conditions that apply to exhibits, including safety regulations and site boundaries

### **Best Static Display Award**

Judged according to the following;

- Overall planning and aesthetic appeal, information content, presentation of items on display, dress and ease of recognition of staff on the site, safety eg. Tent pegs and only authorized vehicles on site.

### **Betty Childs Memorial Award**

### **Best Display in General Interest Area - Sponsored by Peat's Office Equipment**

Judged according to the following;

- Maintaining a tidy, attractive display site that is well managed and appealing to the public
- Adherence to conditions that apply to exhibits, including safety regulations and site boundaries

### **Life Governors Award for Best Overall Exhibit - Sponsored by Elmore/Lockington/Rochester Community Bank Branches & Bendigo Bank**

Judged according to the following;

- Overall planning and aesthetic appeal, information content, presentation of items on display, dress and ease of recognition of staff on the site, safety eg. Tent pegs and only authorized vehicles on site



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Bourke Hire has been proudly supporting the Elmore Field Days for over 50 years.



Bourke Hire are major suppliers to events throughout Victoria and Southern NSW including Albury, Bendigo, Horsham, Wangaratta, Yarrawonga and surrounds. The company has an extensive range of equipment and resources to cater for any type of event, small or large.

Bourke Hire offers professional service with experienced and certified installers.

**Contact us for all your Field Day Requirements:**

Visit our website  
[www.bourkehire.com.au](http://www.bourkehire.com.au)

See what we're up to on Facebook  
[www.facebook.com/Bourkehire](http://www.facebook.com/Bourkehire)

Email: [info@bourkehire.com.au](mailto:info@bourkehire.com.au)

Ph: 03 5872 1433

# ELMORE FIELD DAYS TERMS & CONDITIONS

1. Exhibitors must adhere to all the terms and conditions listed below, and all other items listed in the Exhibitor Prospectus.
2. The Committee holds the rights to cancel a site if payment is not made by the date specified on the invoice. Please contact the Elmore Field Days Office to discuss payment plans if required.
3. Only new equipment may be displayed for sale. Used equipment may be brought onto the ground for demonstration purposes only.
4. The demonstration of noise orientated equipment e.g. chainsaws, air guns and/or demonstration of amplifiers, loud speakers and two way radios on static display sites is permitted once every hour for a maximum of 5 minutes.
5. The President (or nominated person) of the Elmore Field Day's Committee shall have the authority to remove any article, sign, picture or printed matter, which in their opinion may be the cause of offence to the public or officials of the Committee. Likewise, any unseemly conduct demonstrated by any person on site deemed by the Committee to be offensive or threatening will not be tolerated, and the person at fault may be asked to leave the premises.
6. Exhibitors are responsible for any damage or injury to any person or property which may be caused by or arise out of the use of any machinery, implement or apparatus used in connection with the stands and/or demonstrations. Exhibitors agree to conform with the requirements of any Act of Parliament which may govern the structures, displays and/or demonstrations and/or sales of machinery and other products, and to also conform with any regulations, by-laws, or ordinances made under such Acts of Parliament of any Government, or local Government Authority duly authorised to make regulations, by laws or ordinances. Any incident of damage or injury must be reported to the Administration Office immediately.
7. The committee advises that in addition to the Elmore Field Days \$20,000,000 public liability cover, all exhibitors/vendors are required to produce a public liability certificate of currency for an amount not less than \$10,000,000. Product liability is the sole responsibility of the Exhibitor.
8. The sale of show bags by any site holder is prohibited during the Field Days period.
9. The sale of raffle tickets is not permitted on the Field Days property or surrounds, unless approved by the Elmore Field Days Committee.
10. The Committee shall not be held liable for any loss or damage to the Exhibitor's property whilst on the site.
11. If the Committee should find it necessary to cancel or postpone the Elmore & District Machinery Field Days 2023 this contract shall cease to operate upon notice by the President (or nominated person). The Committee shall not be liable to the exhibitor for any compensation whether on the ground of loss or profits or otherwise in respect of such cancellation or postponement.
12. Exhibitor cancellation policy. Exhibitors must advise of their cancellation in writing to the Elmore Field Days. Cancellations received 30 days or more prior to the Elmore Field Days will attract a cancellation fee of 25% of their site fee. Cancellations received 30-21 days prior to the Elmore Field Days will attract a cancellation fee of 50% of their site fee. Cancellations received within the 20 days prior to the Elmore Field Days will attract a cancellation fee of 100% of their site fee.
13. The Committee reserves the right to cancel this contract and to retain any money paid if any infringement of these terms and conditions (including if the Exhibitor does not occupy the space during the full period of the Elmore Field Days).
14. If any Exhibitor wishes to have concrete foundations, approval must be received from the Office prior to the commencement of the Field Days. The Committee reserves the right to remove the concrete foundations at any time.



# ELMORE FIELD DAYS TERMS & CONDITIONS

15. Exhibitors/Vendors are responsible for the condition of the area covered by the contract during the currency of the Elmore Field Days 2023, and within 14 days of completion of such Field Days Exhibitors shall have removed all equipment and material and have cleaned said area to the satisfaction of the President (or nominated person). After the expiry of this 14 day period all cost incurred by the Organisation to restore the condition of the area covered by the contract shall be charged to the Exhibitor.
16. Elmore Field Days Staff and Committee may have to move Exhibitors equipment at the Exhibitor's risk if not moved from site by the bump out date of 15th October 2023.
17. Site and Equipment is not to be vacated before 5pm on the Thursday of the Field Days. If personnel need to leave their site prior to 5pm, their vehicle must be in the Exhibitor's car park prior to 8:30am. In the case of an unforeseen emergency, please contact the Administration Office for assistance to exit the site.
18. The Committee shall have the right to sell by public auction or private sale any structure or part thereof of any plant/equipment which is or has been set up or placed on the space or in the paddock after the expiration of 14 days from the completion of the Elmore Field Days 2023, and may retain for its own use the proceeds of any such sale.
19. In the interest of Public Safety, no vehicles will be permitted to enter or exit the display area from 8:30am—5pm on every day of the Field Days.
20. The Exhibitor/Vendor shall complete and submit to the Committee a site specific safety plan and be responsible for its implementation in accordance with OH&S regulations. Exhibitors can not bump in until their Site Safety Plan has been received by the Administration Office.
21. The Online Exhibitor Registration form shall be completed and signed by the Exhibitor and be submitted with full payment by the end of May. If this payment is not provided within this time frame, the exhibitor's site may be canceled. Applications received after this date will only be accepted at the discretion of the Committee.
22. Co exhibiting: Exhibitors/Vendors shall not assign, on-sell, or part with the possession of the whole or any part of the site other than if the following terms are observed:
  - 22.1 Exhibitors who invite other firms to display or demonstrate on their site must ensure that the businesses concerned are registered during the online exhibitor registration process as a Co-exhibitor and paid the applicable Co-exhibiting fee
  - 22.2 Exhibitors must be of agriculture, horticulture or primary production relevance.
  - 22.3 Equipment which is not represented by the manufacturer or distributor may not be demonstrated or allowed onto another Exhibitor's site.
23. Professional Coffee and/or Catering: Exhibitors are not permitted to host/contract professional coffee or catering vendors on their sites. This breaches the procedures for vendors who tender through the correct channels (i.e. the EFD Catering Committee), and consequently have the right to expect reasonable sales from their allocated outlet.
24. Extra Power outlets: If any Exhibitor/Vendor is found to have connected to more power outlets than entitled to or requested on their Exhibitor application, the cost of the extra outlets will be charged to the site holder or they will have their power disconnected.